

The NCD Mobile Phone Survey aims to leverage the widespread use of mobile phones for frequent data collection and rapid data dissemination and use to complement existing in-person surveys. The survey uses standardized methods, which enables trends over time and facilitates cross-country comparisons. NCD Mobile Phone Survey data can also be compared to household surveys such as WHO STEPS.

There is a growing trend in timely and discoverable access to health data. Open data can accelerate innovation and empower decision-making. An open data policy is therefore critical to enable informed decisions and direct resources to specific public health priorities and programs. NCD Mobile Phone Survey data is owned by the participating country.

NCD Mobile Phone Survey Data Release Policy serves as a reference guide for the dissemination of survey data. If there is an existing official data release policy observed by a country, this policy will supersede the comparable elements outlined below.

- › **Factsheet** – The country fact sheet will be made available within three to six months of data collection through multiple channels such as ministries' websites and ncdmobile.org.
- › **Datasets** – All weighted data and codebooks with the exception of any confidential or personal information will be released within six to nine months of data collection.
- › **Data hosting** – Data are country-owned and hosted at national government websites. Once the data are publicly released by national governments it will be hosted at ncdmobile.org to facilitate public use and enable cross-country comparison.
- › **Publications** – Examples of publications include country reports and peer reviewed articles. These will primarily be authored by participating countries.

“Improving the availability and accuracy of global health data is one of the greatest opportunities we have to help people live longer, healthier lives. The more we know about the causes of death and illness the better we can target resources and measure progress.” – Michael Bloomberg